

HELPING NONPROFITS

Invest in Their Future

Perhaps your organization has received a generous bequest or gift from a supporter. Or, maybe it has set aside money to invest for its future. If so, consider starting an organizational fund at the community foundation that will be invested to grow over time and enhance your nonprofit's work.

What is an Organizational Fund?

It is a permanent, endowed fund that a nonprofit organization sets up and typically names after itself. A charitable gift of \$25,000 or more and a signed fund agreement are all it takes to get started. Keep in mind that this is not a rainy-day fund to be used for emergencies that disrupt your nonprofit's normal operations. This is an investment in your nonprofit's future.

How does this type of fund work?

Your endowed organizational fund will be invested with Hampton Roads Community Foundation assets to grow over time. A percentage of its value will be available each year for your nonprofit – currently 4.5% of the fund value (calculated over 12 trailing quarters). Your organization can choose to take some or all of its available annual distribution or leave it in place to grow.

Why work with your community foundation?

As Virginia's first community foundation, we have worked since 1950 with a variety of nonprofits to improve our region. We are Hampton Roads' largest grant and scholarship provider as well as a convener and collaborator on community initiatives.

We work with Spider Management of Richmond, which manages a large endowment pool for foundations and other nonprofits, to invest your gift wisely for the long haul.

By partnering with us, your nonprofit gets access to investments only available to large, top-tier investors. Our online FundXpress system gives you 24-hour access to your fund balance and other details. We invite your representatives to an annual luncheon for an investment update with the Spider Management team.



Hampton Roads
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Example of Organizational Funds at the community foundation:

We have managed organizational funds since 1991 and appreciate the 45-plus nonprofits that entrust us with their endowments. Our organizational funds include those started by arts and culture, educational, environmental, health and human service organizations in Hampton Roads and the Eastern Shore of Virginia. Among our fund holders are:



Virginia Arts Festival.

This regional festival started its endowment in 1997 during its first year of operation. It has added to the fund each year while taking regular distributions to help bring great music, dance and theatrical performances to our region.

Equi-Kids Therapeutic Riding.

This Virginia Beach-based organization gives people with disabilities the joy of horseback riding. Equi-Kids started its organizational endowment in 2010 after receiving a sizable gift from a donor. Since then it has taken regular distributions to help its program grow.



Elizabeth River Project.

This Portsmouth-based nonprofit started its endowment in 2014 in response to a challenge match from a donor. It uses its distributions to expand its environmental education and restoration efforts along Hampton Roads' once-polluted Elizabeth and Lafayette rivers.



What fund holders are saying:

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"It's nice to have a safety net, and it gives us validity to have this nest egg with the community foundation."

Families of Autistic Children of Tidewater

Endowment started 2012
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"We would not be able to operate today without the endowment. We can count on it being there when we need it."

Feldman Chamber Music Society

Endowment started 1991
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"The endowment has been fabulous to have."

Primeplus Norfolk Senior Center

Endowment started 1998

How to Start Your Fund:

1. Think about whether your nonprofit is ready to start an endowment.
2. Talk with a Hampton Roads Community Foundation staff member to learn how a fund would work for your nonprofit.
3. Arrange to transfer \$25,000 or more to start your fund and finalize your fund agreement.



Hampton Roads
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Learn more at hamptonroadscf.org